

Broadcast Journalism Coursework Assessment Criteria

TV news report

Script, edit and voice a TV news report of 80-100 seconds and script a studio link of up to 20 seconds for the item.

The piece should include:

- at least two interviewees
- a piece to camera

Radio news package

Script, edit and voice a radio news package of 2 – 2 ½ minutes and script a presenter cue of up to 20 seconds for the item.

The piece should include:

- at least two interviewees

Candidates may use material from any source, subject to copyright, but third party material must be identified. Packages submitted outside of the given timeframes will be disqualified. There is no time limit for producing the work but it must be verified as their own by their tutor, editor or training officer.

Assessment objective

This coursework assesses a candidate's ability to produce a news story for TV and a news package for radio. It assesses their news sense, ability to select the right facts and editing and script-writing skills. Candidates must demonstrate accuracy and good use of English.

Marks available

TV news story	50 marks
Radio news package	<u>50 marks</u>
Total available:	100 marks

Marking and grading

Markers will look for evidence of journalistic rigour with legal and regulatory compliance. The candidate will be awarded a grade based on their final mark:

- A 70+
- B 60-69
- C 50-59
- D 40-49
- E 30-39
- F 0-29

Presentation

Candidates must complete a coursework assignment sheet giving their reasons for choosing their stories and stating the sources used for research and interviews. Scripts must be submitted in a word document with their video report on DVD/radio package on CD, electronically via YouTube/Dropbox etc. or USB flash drive.

Marking the TV news report

1 Scripting and content	Assessment category	Marks available
	Accuracy – English is plain and spelt correctly	3
	Brevity – Narrative and language include only relevant or appropriate information and language	3
	Clarity - story telling uses direct, linear narrative flow, laying out information clearly and logically	3
	Style – English is appropriate to the sense of the story	3
	Writing to video – script complements picture and sound	3
		15 marks

2 Shooting	Shots stable, well established with appropriate use of tripod	3
	Composition – shots deliberately framed, with subject (matter) appropriately positioned	3
	Focus – subject(s) well focused	3
	Lighting and exposure – good use of available light or supplementary light as needed	3
	Ambient sound well recorded	3
		15 marks

3 Editing and audio mix	Shots sequences to produce clear well-paced narrative Shots show variety and colour Shots stabilise before cutting away	5
	Piece to camera well executed and placed in the structure Interview(s) well recorded Meaningful soundbites with good in and out words	5
	Sound mix (including any music) is smooth and balanced Appropriate use of interviewee sound as voice-over/ J and L edits Appropriate use of transitions	5
		15 marks

4 Voice and sound	Voice clear, present and engaged with subject matter	5
	Sound well-balanced with actuality	
		5 marks
		15 marks

(50 marks)

Marking the radio news package

1 Scripting and content	Assessment category	Marks available
	Accuracy – English is plain, concise and correct	10
	Clarity - story telling lays out information clearly and logically	10
	Style – English is appropriate to the sense of the story	5
		25 marks

2 Audio content	Well-recorded audio of broadcast quality.	5
	Audio is well edited, positioned appropriately in the package and correctly introduced. Any sound effects must add to the piece. (sound effects are not a requirement in a news package)	5
		10 marks

3 Voice and sound	Voice presentation should be clear, engaging and appropriate to the subject matter	10
	Voice well-balanced with audio inserts and any sound effects.	5
		15 marks

(50 marks)

Total: 100 marks