Module outline

Convergent Journalism 1

# Basic details

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| --- | --- |
| Module Code | JN303 |
| Credits | 45 |
| Lecturers | Ian Reeves and Richard Pendry |
| Level | C |
| Length of module | 24 weeks |
| Contact hours | 4 per week |

# Assessment pattern

|  |  |
| --- | --- |
| Coursework | 75% |
| 2 hour Exam | 25% |

# Breakdown of coursework

|  |  |
| --- | --- |
| **Timed assessments** |  |
| Print assignment | 12.5% |
| Radio assignment | 12.5% |
| Online assignment | 12.5% |
| TV assignment | 12.5% |
| **Portfolio:** |  |
| Conference pitches | 8.25% |
| Blog posts | 8.25% |
| News package | 8.25% |
| **Exam:** |  |
| 2-hour written exam | 25% |

# Coursework deadlines

See calendar at [www.centreforjournalism.co.uk](http://www.centreforjournalism.co.uk) for exact dates and times

Print assignment: autumn term around week 6

Radio assignment: autumn term around week 12

Online assignment: spring term around week 6

TV assignment: spring term around week 12

Conference pitches: you will be called upon randomly during morning conference to pitch twice per term

Blog posts: you must post at least once per term to your blog on the CfJ web site

News package: spring term around week 12

# Assessment criteria

See details here:

<http://centreforjournalism.co.uk/content/assessment-criteria-undergraduates>

# Newsdays

There will be a radio newsday towards the end of the autumn term, and a print newsday (jointly with the second years) in the spring term. Although not directly assessed, these provide great opportunities for producing news packages for your portfolio assessment. They are also important preparation for assessed newsdays in Year 3.

# Course structure

The course will be taught in four blocks, covering the following broad topics.

|  |  |
| --- | --- |
| 1. Print
 | Structure of newspapers |
|  | Basics of typography |
|  | Basics of newspaper design |
|  | Picture cropping and editing |
|  | Introduction to Photoshop |
|  | Introduction to InDesign |
|  | Headline writing |
|  | The print production process |
|  | Copy subbing |
|  | Economics of newspapers |
|  | Newspaper ethics |
| 1. Radio
 | Introduction for radio |
|  | Writing for radio |
|  | Radio reporting safety |
|  | Vox pops for radio |
|  | Structure of news packages |
|  | Programme structures |
|  | Anatomy of the radio studio |
|  | Radio two-ways |
|  | Voice training and elocution |
|  | Commercial vs public service radio |
|  |  |
| 1. Online
 | Writing for the web |
|  | Online news design |
|  | Eyetrack studies |
|  | Link journalism |
|  | Search engine optimisation |
|  | The economy of online news |
|  | Paywalls |
|  | Social media and journalism |
|  | Digital doorstepping |
|  | Ethics online |
| 1. TV
 | Introduction to TV news |
|  | Writing for television |
|  | TV reporting safety |
|  | TV reporting equipment |
|  | Framing interviews |
|  | Recording TV sound |
|  | News programme structures |
|  | Anatomy of the TV studio |
|  | Structures of TV packages |
|  | TV regulation |
|  |  |

# Module notes

Lecturers’ notes from lecture and seminar sessions can be found on the Module Notes section of the Centre for Journalism web site (centreforjournalism.co.uk/modulenotes)